

1724 Connecticut Avenue, NW
Washington, DC 20009
(202) 234-5570

Interviews: 1,159 registered voters
Date: October 17-20, 2008

49 Male
51 Female
[109]

FINAL

Study #6089
NBC News/Wall Street Journal Survey
October 17-20, 2008

Please note: all results are shown as percentages unless otherwise stated.

The margin of error for a total of 1,159 interviews is $\pm 2.9\%$

1a. Are you currently registered to vote at this address?

Registered.....	100	CONTINUE	[139]
Not registered.....	-	TERMINATE	
Not sure.....	-		

(ASK ONLY OF CELL PHONE ONLY RESPONDENTS.)

1b. Do you have a landline in addition to your cell phone, or is your cell phone the only telephone you have? +

Have a landline.....	-	TERMINATE	[140]
Cell phone is only telephone.....	100	CONTINUE	
Not sure.....	-	TERMINATE	

+ Results shown reflect responses among registered voters.

2a. For statistical purposes only, would you please tell me how old you are? (IF "REFUSED," ASK:) Well, would you tell me which age group you belong to? +

18-24.....	8	[141-142]
25-29.....	8	
30-34.....	12	
35-39.....	7	
40-44.....	9	
45-49.....	10	
50-54.....	9	
55-59.....	9	
60-64.....	10	
65-69.....	6	
70-74.....	5	
75 and over.....	6	
Not sure/refused.....	1	

+ Results shown reflect responses among registered voters.

2b. To ensure that we have a representative sample, would you please tell me whether you are from a Hispanic or Spanish-speaking background? +

Yes, Hispanic.....	8	[143]
No, not Hispanic.....	92	
Not sure/refused.....	-	

+ Results shown reflect responses among registered voters.

2c. And again, for statistical purposes only, what is your race—white, black, Asian, or something else? +

White.....	79	[144]
Black.....	9	
Asian.....	1	
Other.....	4	
Hispanic (VOL).....	6	
Not sure/refused.....	1	

+ Results shown reflect responses among registered voters.

3. All in all, do you think that things in the nation are generally headed in the right direction, or do you feel that things are off on the wrong track?

	10/17- 20/08+	10/4- 5/08+	9/19- 22/08+	8/08+	7/08+	6/08+	High 9/01	Low 10/4- 5/08+	
Headed in the right direction....	12	12	16	18	13	16	72	12	[145]
Off on the wrong track.....	78	77	73	67	74	71	11	77	
Mixed (VOL).....	7	9	9	12	10	11	11	9	
Not sure.....	3	2	2	3	3	2	6	2	
		3/7- 4/08+	10/08+	1/08+	12/07+	11/07	9/07	7/07	6/07
		15	20	20	22	21	25	19	19
		73	66	68	63	67	63	67	68
		10	11	9	13	9	9	11	11
		2	3	3	2	3	3	3	2
		4/07	3/07	1/07	12/06	10/28- 30/06+	10/13- 16/06+	9/30- 10/2/06+	9/8- 11/06+
		22	25	28	28	29	26	29	31
		66	58	57	58	56	61	58	54
		12	14	13	11	13	11	11	12
		-	3	2	3	2	2	2	3
	7/06	6/06	4/06	3/06	1/06	12/05	11/05	10/05	9/05
	27	27	24	26	31	30	26	28	32
	60	61	67	62	57	59	63	59	57
	11	10	7	9	10	8	8	10	8
	2	2	2	3	2	3	3	3	3
	7/05	5/05	4/05	9/04+	8/04+	7/04+	6/04+	5/04+	3/04
	34	35	34	39	36	36	36	33	41
	52	52	51	49	50	48	48	50	49
	12	10	12	10	12	14	14	14	5
	2	3	3	2	2	2	2	3	5
	1/04	12/14/03	12/13/03	11/03	9/03	7/03	5/03+	1/03	12/02
	47	56	41	43	38	42	49	36	43
	43	30	48	47	50	44	38	47	42
	6	9	8	6	8	9	8	14	13
	4	5	3	3	4	4	5	3	2
	10/02+	10/02+	9/02	7/02	6/02	4/02	1/02	12/01	9/01
	44	44	42	40	52	53	62	70	72
	42	42	43	42	31	28	20	15	11
	14	14	12	14	14	15	14	12	11
	-	-	3	4	3	4	4	3	6

+ Results shown reflect responses among registered voters.

- 4a. Using a ten-point scale, please tell me how likely you are to vote in the November fourth elections for president and Congress. If you are certain that you will vote, pick a number closer to "eight," "nine," or "ten." If it is less likely that you will vote, use a number closer to "one," "two," or "three." You may choose any number from one to ten. +

10, certain to vote.....	90	[146-147]
9.....	4	
8.....	2	
7.....	-	
6.....	1	
5.....	1	
4.....	-	
3.....	1	
2.....	-	
1, less likely to vote.....	1	
Already voted (VOL).....	-	
Not sure.....	-	

+ Results shown reflect responses among registered voters.

- 4b. When it comes to next month's elections, will you definitely vote in person, probably vote in person, probably vote with a mail ballot, absentee ballot, or some other form of early voting, or definitely vote with a mail ballot, absentee ballot, or some other form of early voting?

	10/17- 20/08+	10/04+	9/04+	[148]
Definitely vote in person.....	74	80	80	
Probably vote in person.....	3	4	6	
Probably vote with mail/absentee ballot/other early voting.....	8	4	5	
Definitely vote with mail/absentee ballot/other early voting.....	12	10	7	
Have already voted (VOL).....	3	2	NA	
Depends (VOL).....	-	-	1	
Not sure	-	-	1	

+ Results shown reflect responses among registered voters.

5a. In general, do you approve or disapprove of the job that George W. Bush is doing as president?

	<u>10/17- 20/08+</u>	<u>10/4- 5/08+</u>	<u>9/19- 22/08+</u>	<u>9/6- 8/08+</u>	<u>8/08+</u>	<u>7/08+</u>	<i>High</i> <u>11/01</u>	<i>Low</i> <u>4/08+</u>	[149]
Approve.....	27	29	30	34	31	30	88	27	
Disapprove.....	66	66	65	61	64	64	7	66	
Not sure.....	7	5	5	5	5	6	5	7	
	<u>6/08+</u>	<u>4/08+</u>	<u>3/7- 10/08+</u>	<u>1/08+</u>	<u>12/07+</u>	<u>11/07</u>	<u>9/07</u>	<u>7/07</u>	
	28	27	32	32	34	31	33	31	
	66	66	63	63	60	63	61	63	
	6	7	5	5	6	6	6	6	
	<u>6/07</u>	<u>4/07</u>	<u>3/07</u>	<u>1/07</u>	<u>12/06</u>	<u>10/28- 30/06+</u>	<u>10/13- 16/06+</u>	<u>9/30- 10/2/06+</u>	
	29	35	35	35	34	39	38	39	
	66	60	60	60	61	57	57	56	
	5	5	5	5	5	4	5	5	
	<u>9/8- 11/06+</u>	<u>7/06</u>	<u>6/06</u>	<u>4/06</u>	<u>3/06</u>	<u>1/06</u>	<u>12/05</u>	<u>10/05</u>	
	42	39	37	36	37	39	39	39	
	53	56	58	57	58	54	55	54	
	5	5	5	7	5	7	6	7	
	<u>9/05</u>	<u>7/05</u>	<u>5/05</u>	<u>4/05</u>	<u>2/05</u>	<u>1/05</u>	<u>12/04</u>	<u>10/04+</u>	
	40	46	47	48	50	50	49	49	
	55	49	47	46	45	44	44	47	
	5	5	6	6	5	6	7	4	
	<u>9/04+</u>	<u>8/04+</u>	<u>7/04+</u>	<u>6/04+</u>	<u>5/04+</u>	<u>3/04</u>	<u>12/14/03</u>	<u>12/13/03</u>	
	47	47	48	45	47	50	58	52	
	48	48	46	49	46	46	34	41	
	5	5	6	6	7	5	9	7	
	<u>11/03</u>	<u>9/03</u>	<u>7/03</u>	<u>5/03+</u>	<u>4/03</u>	<u>3/29- 30/03</u>	<u>3/23/03</u>	<u>3/17/03</u>	
	51	49	56	62	71	66	67	62	
	44	45	38	31	23	29	28	33	
	5	6	6	7	6	5	5	5	
	<u>2/03</u>	<u>1/03</u>	<u>10/02+</u>	<u>9/02</u>	<u>7/02</u>	<u>6/02</u>			
	61	54	63	64	67	69			
	31	40	31	30	27	23			
	8	6	6	6	6	8			

+ Results shown reflect responses among registered voters.

5b. Do you generally approve or disapprove of the job that George W. Bush is doing in handling the economy?

	10/17- 20/08+*	8/08+	7/08+	6/08+	4/08+	3/7- 10/08+	1/08+	High 12/01	Low 6/08+	[150]
Approve.....	20	25	23	21	21	28	30	63	21	
Disapprove.....	75	68	72	73	73	66	64	25	73	
Not sure.....	5	7	5	6	6	6	6	12	6	
		12/07+	11/07	9/07	7/07	6/07	4/07	3/07	1/07	
		35	35	38	38	36	40	44	40	
		58	60	57	56	57	51	49	53	
		7	5	5	6	7	9	7	7	
		12/06	10/28- 30/06+	10/13- 16/06+	9/30- 10/2/06+	9/8- 11/06+	7/06	6/06	4/06	
		40	46	44	41	43	41	38	35	
		54	48	52	53	52	53	56	60	
		6	6	4	6	5	6	6	5	
		3/06	1/06	12/05	11/05	9/05	7/05	5/05	4/05	
		36	39	39	38	40	39	43	41	
		58	54	55	57	55	54	51	53	
		6	7	6	5	5	7	6	6	
		2/05	1/05	12/04	10/04+	9/04+	8/04+	6/04+	5/04+	
		46	47	44	45	45	43	45	41	
		50	47	51	52	51	52	49	53	
		4	6	5	3	4	5	6	6	
		3/04	1/04	12/13/03	11/03	9/03	7/03	5/03+	4/03	
		45	49	48	50	43	45	47	49	
		51	45	46	44	52	48	45	42	
		4	6	6	5	6	7	8	9	
	1/03	12/02	10/02+	9/02	7/02	6/02	4/02	1/02	12/01	
	44	47	48	48	49	57	61	63	63	
	49	45	44	43	43	34	30	27	25	
	7	8	8	9	8	9	9	10	12	

* Asked of one-half the respondents (FORM A).

+ Results shown reflect responses among registered voters.

5c. In general, do you approve or disapprove of the job that Congress is doing?

	<u>10/17- 20/08+**</u>	<u>10/4- 5/08+</u>	<u>9/19- 22/08+</u>	<u>7/08+</u>	<u>6/08+</u>	<u>1/08</u>	<u>12/07</u>	<i>High</i> <u>9/98</u>	<i>Low</i> <u>6/08+</u>	[151]
Approve.....	12	13	15	15	13	18	18	61	13	
Disapprove.....	79	78	73	75	79	70	70	28	79	
Not sure.....	9	9	12	10	8	12	12	11	8	
	<u>11/07</u>	<u>9/07</u>	<u>6/07</u>	<u>4/07</u>	<u>3/07</u>	<u>10/13- 16/06+</u>	<u>9/06+</u>	<u>7/06</u>	<u>6/06</u>	
	19	23	23	31	31	16	20	25	23	
	68	65	64	52	53	75	65	60	64	
	13	12	13	17	16	9	15	15	13	
		<u>4/06</u>	<u>3/06</u>	<u>1/06</u>	<u>12/05</u>	<u>11/05</u>	<u>9/05</u>	<u>7/05</u>	<u>5/05</u>	
		22	33	29	25	28	29	28	33	
		65	53	56	60	57	53	55	51	
		13	14	15	15	15	18	17	16	
		<u>4/05</u>	<u>1/05</u>	<u>6/04+</u>	<u>5/04+</u>	<u>1/04</u>	<u>12/13/03</u>	<u>11/03</u>	<u>9/03</u>	
		39	41	40	39	46	39	43	39	
		46	40	42	43	41	47	45	45	
		15	19	18	18	13	14	11	16	
		<u>5/03+</u>	<u>1/03</u>	<u>12/02</u>	<u>10/02+</u>	<u>9/02</u>	<u>7/02</u>	<u>6/02</u>	<u>1/02</u>	
		43	42	44	44	40	34	43	54	
		43	39	39	40	44	48	41	29	
		14	19	17	16	16	18	16	17	
		<u>12/01</u>	<u>6/01</u>	<u>4/01</u>	<u>3/01</u>	<u>1/01</u>	<u>12/00</u>	<u>10/00+</u>	<u>9/00+</u>	
		57	47	43	45	48	55	49	46	
		29	34	33	32	35	30	35	41	
		14	19	24	23	17	15	16	13	
		<u>7/00+</u>	<u>6/00+</u>	<u>4/00+</u>	<u>3/00+</u>	<u>1/00</u>	<u>12/99</u>	<u>10/99</u>	<u>9/99</u>	
		46	43	42	43	48	45	42	40	
		42	46	44	40	36	42	45	49	
		12	11	14	17	16	13	13	11	
		<u>7/99</u>	<u>6/99</u>	<u>4/99</u>	<u>1/99</u>	<u>12/98</u>	<u>10/98+</u>	<u>10/94+</u>	<u>9/94</u>	
		43	40	49	50	44	48	24	23	
		41	42	38	40	42	39	67	67	
		16	18	13	10	14	13	9	10	

** Asked of one-half the respondents (FORM B).

+ Results shown reflect responses among registered voters.

6. Please tell me how interested you are in next month's elections, using a scale from one to ten, on which a "ten" means that you are very interested in November's elections and a "one" means that you are not at all interested. You may choose any number from one to ten.

	<u>10/17- 20/08+</u>	<u>10/4- 5/08+</u>	<u>9/19- 22/08+</u>	<u>9/6- 8/08+</u>	<u>8/08+</u>	<u>7/08+</u>	<u>6/08+</u>	[152-153]
10, very interested.....	81	72	70	69	65	64	67	
9.....	6	7	8	10	8	8	7	
8.....	6	10	9	10	11	12	11	
7.....	3	4	5	3	5	5	5	
6.....	1	1	2	2	2	3	2	
5.....	2	3	3	2	3	4	4	
4.....	-	1	1	1	1	1	1	
3.....	-	-	1	1	1	1	1	
2.....	-	-	-	1	1	-	-	
1, not at all interested.....	1	2	1	1	3	2	2	
Cannot rate.....	-	-	-	-	-	-	-	
	<u>4/08+</u>	<u>3/08+</u>	<u>1/08+</u>	<u>12/07+</u>	<u>11/07</u>	<u>10/04+</u>	<u>9/04+</u>	
	65	67	66	65	59	74	71	
	9	8	10	8	9	8	7	
	11	10	10	12	12	9	9	
	4	5	4	5	7	3	5	
	3	2	3	2	3	2	2	
	3	3	4	4	5	2	4	
	1	1	1	1	1	-	1	
	2	1	1	1	1	1	-	
	-	-	-	-	-	-	-	
	2	2	1	2	3	1	1	
	-	1	-	-	-	-	-	

+ Results shown reflect responses among registered voters.

7. Now I'm going to read you the names of several public figures, and I'd like you to rate your feelings toward each one as either very positive, somewhat positive, neutral, somewhat negative, or very negative. If you don't know the name, please just say so.

	<u>Very Positive</u>	<u>Somewhat Positive</u>	<u>Neutral</u>	<u>Somewhat Negative</u>	<u>Very Negative</u>	<u>Don't Know Name/ Not Sure</u>	
George W. Bush							[154]
October 17-20, 2008+.....	11	18	11	15	45	-	
October 4-5, 2008+.....	12	18	12	13	45	-	
September 19-22, 2008+...	13	17	11	13	46	-	
September 6-8, 2008+.....	15	18	12	14	41	-	
August 2008+.....	15	19	11	15	40	-	
July 2008+.....	14	18	10	16	42	-	
June 2008+.....	11	19	10	16	44	-	
April 2008+.....	12	19	13	14	42	-	
March 24-25, 2008+.....	16	17	12	13	41	1	
March 7-10, 2008+.....	16	18	10	12	43	1	
January 2008.....	14	18	10	17	40	1	
December 2007.....	16	20	11	13	40	-	
September 2007.....	18	18	11	13	40	-	
July 2007.....	13	20	11	15	41	-	
April 2007.....	17	19	13	14	37	-	
December 2006.....	19	19	10	15	37	-	
July 2006.....	21	18	10	15	36	-	
January 2006.....	24	17	12	13	33	1	
November 2005.....	20	18	12	15	35	-	
September 2005.....	24	18	10	14	34	-	
July 2005.....	27	20	10	15	28	-	
January 2005.....	32	19	9	15	25	-	
June 2004+.....	33	15	8	14	30	-	
January 2004.....	38	17	8	13	24	-	
September 2003.....	35	17	9	15	23	1	
July 2002.....	40	26	11	11	12	-	
June 2001.....	30	23	16	15	15	1	
<i>High</i>							
December 2001.....	54	26	9	6	5	-	
<i>Low</i>							
June 2008+.....	11	19	10	16	44	-	

+ Results shown reflect responses among registered voters.

Q.7 (cont'd)

	<u>Very Positive</u>	<u>Somewhat Positive</u>	<u>Neutral</u>	<u>Somewhat Negative</u>	<u>Very Negative</u>	<u>Don't Know Name/ Not Sure</u>	
John McCain							[155/159]
October 17-20, 2008+.....	19	25	16	18	21	1	
October 4-5, 2008+.....	18	25	16	18	21	2	
September 19-22, 2008+...	22	24	15	17	21	1	
September 6-8, 2008+.....	25	25	16	15	18	1	
August 2008+.....	14	31	21	16	17	1	
July 2008+.....	13	29	26	16	14	2	
June 2008+.....	11	28	25	19	15	2	
April 2008+.....	11	29	27	17	13	3	
March 24-25, 2008+.....	14	31	26	15	10	4	
March 7-10, 2008+.....	15	32	23	15	12	3	
January 2008.....	14	31	26	15	7	7	
December 2007.....	10	29	26	21	7	7	
November 2007.....	8	27	31	19	7	8	
September 2007.....	9	27	26	18	11	9	
July 2007.....	7	28	25	20	9	11	
April 2007.....	11	31	27	15	7	9	
March 2007.....	12	31	25	15	9	8	
December 2006.....	13	33	22	16	4	12	
June 2006.....	11	29	29	11	5	15	
April 2006.....	12	27	28	13	6	14	
August 2004+.....	18	33	26	8	4	11	
July 2004+.....	19	30	30	9	2	10	
May 2004+.....	20	30	26	8	5	11	
July 2002.....	12	29	27	10	5	17	
April 2002.....	18	29	25	9	3	16	
June 2001.....	15	29	26	11	6	13	
April 2001.....	17	30	25	9	3	16	
January 2001.....	16	28	29	7	3	17	
July 2000+.....	18	32	25	9	6	10	
April 2000+.....	16	30	27	12	5	10	
January 2000.....	14	20	27	8	3	28	
December 1999.....	12	22	24	4	2	36	
<i>High</i>							
August 2004+.....	18	33	26	8	4	11	
<i>Low</i>							
October 1999.....	9	20	22	5	2	42	

+ Results shown reflect responses among registered voters.

Q.7 (cont'd)

	Very Positive	Somewhat Positive	Neutral	Somewhat Negative	Very Negative	Don't Know Name/ Not Sure	
Barack Obama							[156/160]
October 17-20, 2008+.....	37	19	10	10	23	1	
October 4-5, 2008+.....	30	22	12	12	23	1	
September 19-22, 2008+.....	29	19	15	14	22	1	
September 6-8, 2008+.....	33	20	13	12	20	2	
August 2008+.....	28	22	13	17	19	1	
July 2008+.....	27	21	16	11	23	2	
June 2008+.....	25	23	17	11	22	2	
April 2008+.....	23	23	16	17	20	1	
March 24-25, 2008+.....	24	25	18	16	16	1	
March 7-10, 2008+.....	25	26	18	13	15	3	
January 2008.....	19	30	22	11	14	4	
December 2007.....	17	29	22	14	12	6	
November 2007.....	15	28	24	12	12	9	
September 2007	15	27	23	13	12	10	
July 2007.....	16	26	24	12	10	12	
April 2007.....	19	26	25	8	6	16	
March 2007.....	18	19	26	11	6	20	
December 2006.....	17	18	18	7	6	34	
Oct. 28-30, 2006+.....	14	17	18	5	6	40	
<i>High</i>							
September 6-8, 2008+.....	33	20	13	12	20	2	
<i>Low</i>							
Oct. 28-30, 2006+.....	14	17	18	5	6	40	
Joe Biden							[157]
October 17-20, 2008+ *.....	28	23	19	12	14	4	
October 4-5, 2008+.....	21	22	24	12	15	6	
September 19-22, 2008+.....	17	20	25	13	16	9	
September 6-8, 2008+.....	18	22	23	13	12	12	
September 2007.....	4	13	26	11	11	35	
December 2006.....	3	14	23	10	6	44	
June 2004+.....	5	11	25	6	4	49	
Sarah Palin							[158]
October 17-20, 2008+ *.....	23	15	13	13	34	2	
October 4-5, 2008+.....	26	18	15	15	22	4	
September 19-22, 2008+.....	26	16	17	12	24	5	
September 6-8, 2008+.....	30	17	17	10	17	9	

* Asked of one-half the respondents (FORM A).

+ Results shown reflect responses among registered voters.

Q.7 (cont'd)

	<u>Very Positive</u>	<u>Somewhat Positive</u>	<u>Neutral</u>	<u>Somewhat Negative</u>	<u>Very Negative</u>	<u>Don't Know Name/ Not Sure</u>	
The Democratic Party							[161]
October 17-20, 2008+ **....	16	23	22	17	21	1	
October 4-5, 2008+.....	15	26	20	18	19	2	
September 19-22, 2008+...	19	23	20	16	20	2	
September 6-8, 2008+.....	24	25	17	19	14	1	
August 2008+.....	17	26	21	16	19	1	
July 2008+.....	15	28	18	18	19	2	
June 2008+.....	16	27	24	13	19	1	
April 2008+.....	17	27	22	15	17	2	
March 7-10, 2008+.....	20	25	18	16	19	2	
January 2008.....	22	25	19	18	15	1	
November 2007.....	12	27	24	18	17	2	
September 2007.....	8	26	27	22	16	1	
July 2007.....	15	27	21	20	15	2	
June 2007.....	12	30	22	19	16	1	
January 2007.....	13	29	26	16	14	2	
October 28-30, 2006+.....	14	25	25	18	17	1	
July 2006.....	7	25	27	22	17	2	
January 2006.....	11	25	28	20	15	1	
September 2005.....	11	26	29	18	14	2	
May 2005.....	12	26	26	20	14	2	
February 2005.....	14	28	28	16	13	1	
October 2004+.....	17	25	22	16	19	1	
September 2004+.....	16	26	20	18	19	1	
September 2003.....	11	29	22	19	16	3	
July 2003.....	11	25	25	20	16	3	
December 2002.....	13	27	27	16	15	2	
July 2002.....	10	29	25	21	13	2	
July 2000+.....	19	27	24	15	14	1	
<i>High</i>							
January 2000.....	20	30	23	15	10	2	
<i>Low</i>							
July 2006.....	7	25	27	22	17	2	

** Asked of one-half the respondents (FORM B).

+ Results shown reflect responses among registered voters.

Q.7 (cont'd)

	<u>Very Positive</u>	<u>Somewhat Positive</u>	<u>Neutral</u>	<u>Somewhat Negative</u>	<u>Very Negative</u>	<u>Don't Know Name/ Not Sure</u>	
The Republican Party							[162]
October 17-20, 2008+ **....	11	21	18	23	25	2	
October 4-5, 2008+.....	12	23	17	21	26	1	
September 19-22, 2008+...	13	21	18	19	28	1	
September 6-8, 2008+.....	18	22	15	18	25	2	
August 2008+.....	10	25	22	19	23	1	
July 2008+.....	8	23	20	22	26	1	
June 2008+.....	7	21	24	22	25	1	
April 2008+.....	8	19	23	22	26	2	
March 7-10, 2008+.....	10	24	15	21	28	2	
January 2008.....	13	21	26	19	18	3	
November 2007.....	8	24	24	20	22	2	
September 2007.....	8	23	20	27	20	2	
July 2007.....	8	25	19	23	23	2	
June 2007.....	7	21	21	23	26	2	
January 2007.....	10	23	21	23	21	2	
Oct 28-30, 2006+.....	15	20	16	20	28	1	
July 2006.....	11	22	18	21	25	3	
January 2006.....	13	24	20	20	22	1	
September 2005.....	14	23	20	19	22	2	
May 2005.....	13	27	17	19	22	2	
February 2005.....	17	27	19	18	18	1	
October 2004+.....	20	24	18	15	22	1	
September 2004+.....	21	22	16	18	22	1	
September 2003.....	17	26	17	19	18	3	
July 2003.....	18	30	16	16	16	3	
December 2002.....	21	26	22	15	14	2	
July 2002.....	18	25	22	17	14	4	
July 2000+.....	15	28	24	16	15	2	
<i>High</i>							
December 2001.....	21	36	18	13	9	3	
<i>Low</i>							
June 2008+.....	7	21	24	22	25	1	

** Asked of one-half the respondents (FORM B).

+ Results shown reflect responses among registered voters.

8a/b. If the next election for president were held today, with John McCain and Sarah Palin as the Republican candidates, and Barack Obama and Joe Biden as the Democratic candidates, for whom would you vote? (IF "NOT SURE," ASK:) Well, which way do you lean at this time?

	10/17- 20/08+		10/4- 5/08+	9/19- 22/08+	9/6- 8/08+	
John McCain and Sarah Palin.....	41		42	45	45	[165]
John McCain and Sarah Palin (lean).....	1		1	1	1	
Barack Obama and Joe Biden.....	51	CONTINUE	47	46	46	
Barack Obama and Joe Biden (lean).....	1		2	2	1	
Depends (VOL).....	1		1	1	2	
Neither/other (VOL).....	2	Skip to Q.12	3	2	2	
Not sure.....	3		4	3	3	

+ Results shown reflect responses among registered voters.

	8/08+	7/08+	6/08+	4/08+	3/24- 25/08+	3/7- 10/08+	1/08+	4/07
John McCain.....	42	41	41	43	42	44	43	39
Barack Obama.....	45	47	47	46	44	47	41	45
Depends (VOL).....	1	2	2	1	3	1	4	1
Neither/other (VOL).....	4	4	4	5	4	3	5	5
Not sure.....	8	6	6	5	7	5	7	10

+ Results shown reflect responses among registered voters.

(ASK ONLY OF RESPONDENTS WHO MAKE A CHOICE IN Q.8a/b)

9. Would you definitely vote for (TICKET CHOSEN IN Q.8a/b), probably vote for (TICKET CHOSEN IN Q.8a/Q.8b) but are still thinking about it, or are you just leaning toward voting for (TICKET CHOSEN IN Q.8a/Q.8b)?

	McCain-Palin Voters						
	10/17- 20/08+	9/19- 22/08+	9/6- 8/08+	8/08+	7/08+	6/08+	
Definitely vote for candidate	83	78	79	74	75	68	[167]
Probably vote for candidate	10	11	11	14	12	16	
Just leaning toward voting for candidate	7	11	10	12	13	16	
Not sure	-	-	-	-	-	-	

	Obama-Biden Voters						
	10/17- 20/08+	9/19- 22/08+	9/6- 8/08+	8/08+	7/08+	6/08+	
Definitely vote for candidate	83	74	78	76	70	73	
Probably vote for candidate	9	12	16	14	15	16	
Just leaning toward voting for candidate	8	14	6	10	15	11	
Not sure	-	-	-	-	-	-	

+ Results shown reflect responses among registered voters.

(ASK ONLY OF RESPONDENTS WHO MAKE A CHOICE IN Q.8a/b)

10. When it comes to your vote for **(JOHN McCAIN/BARACK OBAMA)** would you say that you are excited to be voting for him, you are satisfied to be voting for him, or you are voting for him as the lesser of two evils?

McCain Voters					
	10/17- 20/08+	9/19- 22/08+	9/6- 8/08+	8/08+	7/08+
Excited	26	25	34	12	14
Satisfied	34	43	44	46	42
Lesser of two evils	39	31	22	41	43
Not sure	1	1	-	1	1

[169]

Obama Voters					
	10/17- 20/08+	9/19- 22/08+	9/6- 8/08+	8/08+	7/08+
Excited	52	50	55	46	44
Satisfied	33	29	33	36	33
Lesser of two evils	14	20	12	18	22
Not sure	1	1	-	-	1

+ Results shown reflect responses among registered voters.

(ASK ONLY OF RESPONDENTS WHO CHOOSE JOHN McCAIN IN Q.8a/b)

- 11a. Would you say your vote is more FOR John McCain, more AGAINST Barack Obama, or more AGAINST the Democratic Party?

	10/17- 20/08+	7/08+
More for John McCain.....	46	38
More against Barack Obama.....	27	36
More against the Democratic Party.....	25	24
Not sure.....	2	2

[170]

+ Results shown reflect responses among registered voters.

(ASK ONLY OF RESPONDENTS WHO CHOOSE BARACK OBAMA IN Q.8a/b)

- 11b. Would you say your vote is more FOR Barack Obama, more AGAINST John McCain, or more AGAINST George Bush and the Republican Party?

	10/17- 20/08+	7/08+
More for Barack Obama	67	50
More against John McCain	8	7
More against George Bush and the Republican Party	24	41
Not sure	1	2

[171]

+ Results shown reflect responses among registered voters.

12. If the election for president were held today, with John McCain as the Republican candidate, Barack Obama as the Democratic candidate, Bob Barr as the Libertarian candidate, and Ralph Nader as an independent candidate, for whom would you vote?

	<u>10/17- 20/08+</u>	<u>9/19- 22/08+</u>	<u>8/08+</u>	<u>7/08+</u>	
John McCain.....	39	42	39	35	[172]
Barack Obama.....	50	44	44	48	
Bob Barr.....	2	2	3	2	
Ralph Nader.....	3	5	4	5	
Depends (VOL).....	1	1	1	1	
Neither/other (VOL).....	1	1	2	3	
Not sure.....	4	5	7	6	

+ Results shown reflect responses among registered voters.

13. What is your preference for the outcome of this year's congressional elections—a Congress controlled by Republicans or a Congress controlled by Democrats?

	<u>10/17- 20/08+</u>	<u>10/4- 5/08+</u>	<u>9/19- 22/08+</u>	<u>8/08+</u>	<u>7/08+</u>	<u>6/08+</u>	<u>4/08+</u>	<u>3/7- 10/08+</u>	
Republican-controlled Congress....	38	36	37	36	36	33	34	35	[173]
Democrat-controlled Congress.....	49	49	50	47	49	52	49	49	
Not sure.....	13	15	13	17	15	15	17	16	
	<u>10/28- 30/06+</u>	<u>10/13- 16/06+</u>	<u>9/30- 10/2/06+</u>	<u>9/8- 11/06+</u>	<u>7/06+</u>	<u>6/06+</u>	<u>4/06+</u>		
	37	37	39	39	38	38	39		
	52	52	48	48	48	49	45		
	11	11	13	13	14	13	16		
	<u>3/06+</u>	<u>1/06+</u>	<u>12/05+</u>	<u>11/05+</u>	<u>10/05+</u>	<u>7/05+</u>	<u>5/05+</u>		
	37	38	38	37	39	40	40		
	50	47	46	48	48	45	47		
	13	15	16	15	13	15	13		
	<u>10/04+</u>	<u>9/04+</u>	<u>6/04+</u>	<u>5/04+</u>	<u>3/04+</u>	<u>1/04</u>	<u>12/13/03</u>		
	43	42	42	41	42	42	42		
	44	46	44	44	45	43	42		
	13	12	14	15	13	15	16		
	<u>10/02+</u>	<u>9/02</u>	<u>7/02</u>	<u>6/02</u>	<u>1/02</u>	<u>12/01</u>	<u>12/99</u>		
	43	42	43	42	44	42	40		
	42	42	41	41	40	40	44		
	15	16	16	17	16	18	16		
	<u>10/99</u>	<u>7/99</u>	<u>6/99</u>	<u>4/99</u>	<u>3/99</u>	<u>10/98+</u>	<u>9/98</u>	<u>7/98</u>	
	39	39	42	41	37	41	40	41	
	41	43	41	40	43	43	39	40	
	20	18	17	19	20	16	21	19	
	<u>6/98</u>	<u>4/99</u>	<u>2/98</u>	<u>1/98</u>	<u>12/97</u>	<u>9/97</u>	<u>7/97</u>	<u>4/97</u>	
	39	41	41	40	41	41	45	44	
	40	40	37	42	37	39	39	38	
	21	19	22	18	22	20	16	18	

+ Results shown reflect responses among registered voters.

14. If after next month's elections the presidency and the Congress are both controlled by the same party, do you expect that Congress and the president will be able to work together to end the gridlock in Washington, or do you think that things will be pretty much as they were before, because Congress and the president always have differences?

	10/17- 20/08+ ¹	1/03	12/02	1/93	
Congress and president will be able to work together.....	57	41	48	61	[174]
Things will be pretty much as they were before.....	36	51	46	34	
Not sure.....	7	8	6	5	

¹Prior to October 17-20, 2008, the question was phrased, "Now that the presidency and the Congress are both controlled by the same party, do you expect that Congress and the President will be able to work together to end the gridlock in Washington, or do you think that things will be pretty much as they were before because Congress and the President always have differences?"

+ Results shown reflect responses among registered voters.

(ASK ONLY OF RESPONDENTS WHO SAY "OFF ON THE WRONG TRACK IN Q.3.)

15. Which ONE of the following do you feel is most to blame for the problems the country is facing right now? +

THIS TABLE HAS BEEN RANKED BY THE HIGHEST PERCENTAGE

The Bush administration.....	35	[175]
Banks and Wall Street financial companies.....	19	
Congress.....	18	
Major corporations.....	5	
The news media.....	4	
Labor unions.....	1	
All to blame (VOL).....	16	
Not sure.....	2	

+ Results shown reflect responses among registered voters.

- 16a. I'm going to mention four sets of issues. Please tell me which ONE of the following sets of issues is most important to you in deciding for whom you will vote in the presidential election.

Set A: Economic issues including job losses, home foreclosures, and energy prices.

Set B: Social issues related to moral values including gay rights, guns rights, and sex education for young children.

Set C: Domestic issues including health care, education, and the environment.

Set D: Foreign policy issues including Iraq, Russia, and the war on terrorism.

	10/17- 20/08+	10/4- 5/08+	9/19- 22/08+	
Set A /economic issues most important.....	54	59	57	[176]
Set B /social issues most important	12	8	10	
Set C /domestic issues most important.....	18	15	17	
Set D /foreign policy issues most important.....	15	16	15	
Not sure.....	1	2	1	

+ Results shown reflect responses among registered voters.

- 16b. In the first one hundred days of 2009, what one issue, other than the economy, would you most like to see the new president and new Congress deal with? **(IF MORE THAN ONE, ASK:)** Well if you had to choose just ONE issue, which one would you MOST like them deal with? + **

THIS TABLE HAS BEEN RANKED BY THE HIGHEST PERCENTAGE

Stability in Iraq and Afghanistan.....	28	[177]
Energy independence.....	24	
Health care reform.....	23	
Reducing the influence of special interests.....	12	
Cutting taxes.....	10	
Other (VOL).....	2	
None (VOL).....	-	
Not sure.....	1	

** Asked of one-half the respondents (FORM B).

+ Results shown reflect responses among registered voters.

17. How much difference do you think it will make in the lives of you and your family who wins the upcoming presidential election—a great deal, quite a bit, just some, or very little?

	10/17- 20/08+**	Likely Voters 10/29- 31/04+	1016- 18/04+	10/96+	7/96	5/92	
A great deal of difference.....	41	52	45	21	19	28	[178]
Quite a bit of difference.....	23	24	27	19	17	18	
Just some difference.....	20	13	16	28	25	25	
Very little difference.....	14	9	10	29	34	26	
Not sure.....	2	2	2	3	5	3	

** Asked of one-half the respondents (FORM B).

+ Results shown reflect responses among registered voters.

18. For each of the following candidates, please tell me whether that person has a background and set of values that you can identify with, or whether he does NOT have a background and set of values that you can identify with.

	Has Background/ Set Of Values I Identify With	Does NOT Have Background/ Set Of Values I Identify With	Not Sure	
John McCain				[179]
October 17-20, 2008+.....	57	38	5	
September 19-22, 2008+.....	56	39	5	
September 6-8, 2008+.....	59	36	5	
August 2008+.....	60	33	7	
July 2008+.....	58	34	8	
June 2008+.....	55	37	8	
April 2008+.....	54	35	11	
March 24-25, 2008+.....	57	32	11	
Barack Obama				[180]
October 17-20, 2008+.....	55	40	5	
September 19-22, 2008+.....	50	44	6	
September 6-8, 2008+.....	53	40	7	
August 2008+.....	50	42	8	
July 2008+.....	47	43	10	
June 2008+.....	50	42	8	
April 2008+.....	45	46	9	
March 24-25, 2008+.....	50	39	11	

+ Results shown reflect responses among registered voters.

19. Which of the following best describes how you would feel if **(READ ITEM)** were elected president in November--optimistic and confident that he would do a good job, satisfied and hopeful that he would do a good job, uncertain and wondering whether he would do a good job, or pessimistic and worried that he would do a bad job?

	<u>Optimistic And Confident</u>	<u>Satisfied And Hopeful</u>	<u>Uncertain And Wondering</u>	<u>Pessimistic And Worried</u>	<u>Not Sure</u>	
Barack Obama.....	27	29	21	22	1	[208]
John McCain.....	16	28	26	29	1	[209]

+ Results shown reflect responses among registered voters.

	<u>Optimistic</u>	<u>Satisfied</u>	<u>Uncertain</u>	<u>Pessimistic</u>	<u>Not Sure</u>
George W. Bush					
October 2004 +.....	31	20	13	35	1
John Kerry					
October 2004 +.....	23	25	24	27	1

+ Results shown reflect responses among registered voters.

	<u>Optimistic</u>	<u>Satisfied</u>	<u>Uncertain</u>	<u>Pessimistic</u>	<u>Not Sure</u>
George W. Bush					
October 2000+.....	27	29	24	19	1
Al Gore					
October 2000+.....	22	30	23	24	1

+ Results shown reflect responses among registered voters.

	<u>Optimistic</u>	<u>Satisfied</u>	<u>Uncertain</u>	<u>Pessimistic</u>	<u>Not Sure</u>
Bob Dole					
October 1996+.....	21	24	32	20	3
September 1996+.....	20	26	31	21	2
Bill Clinton					
October 1996+.....	28	31	21	19	1
September 1996+.....	23	33	24	19	1

+ Results shown reflect responses among registered voters.

- 20a. How likely do you think it is that **(READ ITEM)** will bring real change in direction to the country—very likely, fairly likely, just somewhat likely, or not that likely?

	Likely To Bring Real Change/Direction				Not Sure	
	Very	Fairly	Just Somewhat	Not That		
John McCain						[210]
October 17-20, 2008+ **	12	13	36	38	1	
September 19-22, 2008+	15	17	25	42	1	
September 6-8, 2008+	15	20	23	41	1	
June 2008+	11	10	35	42	2	
Barack Obama						[211]
October 17-20, 2008+ **	32	19	23	23	3	
September 19-22, 2008+	30	18	22	28	2	
September 6-8, 2008+	30	22	21	24	3	
June 2008+	29	19	28	23	1	

** Asked of one-half the respondents (FORM B).

+ Results shown reflect responses among registered voters.

- 20b. How much confidence would you have in **(READ ITEM)** as commander-in-chief—a great deal, quite a bit, just some, or very little?

	Confidence				Not Sure	
	A Great Deal	Quite A Bit	Just Some	Very Little		
John McCain						[212]
October 17-20, 2008+ *	29	21	24	24	2	
September 6-8, 2008+	30	23	23	23	1	
August 2008+	26	24	23	25	2	
Barack Obama						[213]
October 17-20, 2008+ *	27	21	21	30	1	
September 6-8, 2008+	23	19	20	36	2	
August 2008+	19	20	21	39	1	

* Asked of one-half the respondents (FORM A).

+ Results shown reflect responses among registered voters.

- 20c. How much confidence do you have that **(READ ITEM)** has the experience to be an effective president—a great deal, quite a bit, just some, or very little? + **

	Confidence				Not Sure	
	A Great Deal	Quite A Bit	Just Some	Very Little		
John McCain.....	31	29	24	15	1	[214]
Barack Obama.....	21	23	19	36	1	[215]

** Asked of one-half the respondents (FORM B).

+ Results shown reflect responses among registered voters.

- 21a. Has what you have you seen, read, or heard in the past couple weeks about John McCain and his campaign for president given you a more favorable impression of him or a less favorable impression of him? If you have not seen, read, or heard anything in the past couple of weeks please just say so.

	10/17- 20/08+*	9/19- 22/08+	9/6- 8/08+	8/08+	
Yes, Have Seen/Heard/Read Something					[216]
More favorable.....	28	33	40	27	
Less favorable.....	53	41	33	32	
Has made no difference (VOL).....	16	20	22	25	
No, Have Not Seen/Heard/Read Anything.....	1	5	4	16	
Not Sure.....	2	1	1	-	

* Asked of one-half the respondents (FORM A).

+ Results shown reflect responses among registered voters.

- 21b. Has what you have you seen, read, or heard in the past couple weeks about Barack Obama and his campaign for president given you a more favorable impression of him or a less favorable impression of him? If you have not seen, read, or heard anything in the past couple of weeks please just say so.

	10/17- 20/08+**	9/19- 22/08+	9/6- 8/08+	8/08+	
Yes, Have Seen/Heard/Read Something					[217]
More favorable.....	48	34	36	30	
Less favorable.....	29	30	27	34	
Has made no difference (VOL).....	20	27	30	23	
No, Have Not Seen/Heard/Read Anything.....	2	7	5	12	
Not Sure.....	1	2	2	1	

** Asked of one-half the respondents (FORM B).

+ Results shown reflect responses among registered voters.

22. Now I'd like you to compare Barack Obama and John McCain on a few issues. For each one, please tell me whether you think that Barack Obama or John McCain would be better on that issue. If you think that both would be equally good or that neither would be good on a particular issue, just say so. Who do you think would be better when it comes to **(READ ITEM)**—Barack Obama or John McCain, or do you think that both would be equally good or neither would be good?

THIS TABLE HAS BEEN RANKED BY THE PERCENTAGE WHO SAY BARACK OBAMA BETTER

	Barack Obama Better	John McCain Better	Both Would Be Equally Good	Neither Would Be Good	Depends (VOL)	Not Sure	
Health care							[224]
October 17-20, 2008+ *	59	20	6	10	-	5	
September 19-22, 2008+	50	27	10	7	1	5	
September 6-8, 2008+	48	27	9	12	-	4	
Improving the economy							[219]
October 17-20, 2008+ *	49	28	9	11	-	3	
October 4-5, 2008+	46	29	10	11	1	3	
September 19-22, 2008+	46	34	9	7	1	3	
September 6-8, 2008+	42	30	14	9	1	4	
Taxes							[220]
October 17-20, 2008+ *	48	34	6	9	-	3	
October 4-5, 2008+	40	40	8	8	-	4	
September 19-22, 2008+	37	41	8	9	1	4	
September 6-8, 2008+	38	39	7	9	1	6	
The mortgage and housing crisis							[221]
October 17-20, 2008+ *	45	24	11	15	1	4	
October 4-5, 2008+	42	27	13	13	-	5	
September 19-22, 2008+	38	30	12	12	1	7	
September 6-8, 2008+	35	25	14	17	1	8	
Energy and the cost of gas							[223]
October 17-20, 2008+ *	44	32	11	7	1	5	
October 4-5, 2008+	42	34	10	10	-	4	
September 19-22, 2008+	43	34	11	7	1	4	
September 6-8, 2008+	39	32	13	11	1	4	
Dealing with the Wall Street financial crisis							[218]
October 17-20, 2008+ *	42	25	10	17	1	5	
October 4-5, 2008+	36	30	12	17	-	5	
September 19-22, 2008+	35	30	12	13	1	9	
Making appointments to the Supreme Court							[226]
October 17-20, 2008+ *	41	35	10	6	1	7	
The situation in Iraq							[222]
October 17-20, 2008+ *	40	45	7	6	-	2	
October 4-5, 2008+	41	47	5	5	-	2	
September 19-22, 2008 +	38	47	7	6	-	2	
September 6-8, 2008+	36	46	7	7	1	3	
Catching Osama bin Laden							[225]
October 17-20, 2008+ *	19	39	13	23	-	6	

* Asked of one-half the respondents (FORM A).

+ Results shown reflect responses among registered voters.

23. Now I'd like you to compare Barack Obama and John McCain on a few qualities that people might look for in a president. For each one, please tell me whether you think that Barack Obama would be better or John McCain would be better on that item. If you think that both would be equally good or that neither would be good on a particular item, just say so.

Who do you think would be better when it comes to **(READ ITEM)**—Barack Obama or John McCain, or do you think that both would be equally good or neither would be good?

THIS TABLE HAS BEEN RANKED BY THE PERCENTAGE WHO SAY BARACK OBAMA BETTER

	Barack Obama <u>Better</u>	John McCain <u>Better</u>	Both Would Be Equally <u>Good</u>	Neither Would Be <u>Good</u>	Depends (VOL)	Not Sure	
Offering hope and optimism for the future							[228]
October 17-20, 2008+ **.....	53	23	17	6	-	1	
September 6-8, 2008+.....	50	27	18	4	-	1	
July 2008+.....	54	19	17	7	1	2	
Improving America's standing in the world							[234]
October 17-20, 2008+ **.....	51	31	10	6	-	2	
September 6-8, 2008+.....	48	32	11	5	1	3	
July 2008+.....	44	30	14	7	1	4	
Having the right temperament to be president							[233]
October 17-20, 2008+ **.....	50	30	15	3	-	2	
September 6-8, 2008+.....	42	30	21	2	1	4	
Being compassionate enough to understand average people							[230]
October 17-20, 2008+ **.....	49	23	19	8	-	1	
September 6-8, 2008+.....	43	28	23	5	-	1	
July 2008+.....	46	22	21	10	-	1	
Having the ability to unite the country							[235]
October 17-20, 2008+ **.....	47	25	12	13	1	2	
Standing up to special interests							[236]
October 17-20, 2008+ **.....	40	38	13	7	-	2	
Being honest and straightforward							[229]
October 17-20, 2008+ **.....	37	33	19	10	-	1	
September 6-8, 2008+.....	32	38	20	9	-	1	
July 2008+.....	29	33	20	15	1	2	
Having the strong leadership qualities needed to be president							[231]
October 17-20, 2008+ **.....	36	40	20	3	-	1	
September 6-8, 2008+.....	26	48	23	2	-	1	
July 2008+.....	31	42	19	7	-	1	

** Asked of one-half the respondents (FORM B).

+ Results shown reflect responses among registered voters.

Q.23 (cont'd)

	Barack Obama <u>Better</u>	John McCain <u>Better</u>	Both Would Be Equally <u>Good</u>	Neither Would Be <u>Good</u>	Depends (VOL)	Not Sure	
Being a good commander-in-chief							[232]
October 17-20, 2008+ **.....	32	50	14	3	-	1	
September 6-8, 2008+.....	29	51	14	2	1	3	
July 2008+.....	25	53	14	4	1	3	
Being knowledgeable and experienced enough to handle the presidency							[227]
October 17-20, 2008+ **.....	27	49	20	2	-	2	
September 6-8, 2008+.....	15	54	25	4	1	1	
July 2008+.....	19	53	19	7	-	2	

** Asked of one-half the respondents (FORM B).

+ Results shown reflect responses among registered voters.

24. In thinking about John McCain as president, do you feel that his direction, agenda, and policies would be mostly different from George W. Bush or mostly the same as George W. Bush?

	10/17- 20/08+	9/19- 22/08+	9/6- 8/08+	
Mostly different from George W. Bush.....	38	33	35	[237]
Mostly the same as George W. Bush.....	58	61	58	
Not sure.....	4	6	7	

+ Results shown reflect responses among registered voters.

25. Let me read you a number of statements. For each one, please tell me whether you tend to agree or disagree with that statement.

THIS TABLE HAS BEEN RANKED BY THE PERCENTAGE WHO SAY TEND TO AGREE

	Tend To <u>Agree</u>	Tend To <u>Disagree</u>	Not <u>Sure</u>	
I will be disillusioned if the candidate I am supporting for president does not win				[241]
October 17-20, 2008+.....	49	47	4	
At age seventy-two, I worry about John McCain being able to serve for four years				[238]
October 17-20, 2008+.....	48	51	1	
September 19-22, 2008 +.....	44	55	1	
Barack Obama will raise taxes on middle-income people if he becomes president				[239]
October 17-20, 2008+.....	40	56	4	
September 19-22, 2008 +.....	45	47	8	
African Americans often use race as an excuse to justify wrongdoing				[240]
October 17-20, 2008+.....	36	58	6	
January 2008 ¹	60	36	4	

¹In January 2008, the question was phrased, "On a different topic, I'm going to read you a number of statements about race in America today and for each one I'd like you to tell me whether you strongly agree, somewhat agree, somewhat disagree, or strongly disagree with that statement."

+ Results shown reflect responses among registered voters.

26. In deciding your vote for president, will the candidate's **(READ ITEM)** be the single most important factor, one of several important factors, a minor factor, or not a factor at all? +

	Single Most Important Factor	One Of Several Important Factors	Minor Factor	Not A Factor At All	Not Sure	
Race.....	3	5	10	82	-	[242]
Age.....	4	18	26	52	-	[243]

+ Results shown reflect responses among registered voters.

(ASK ONLY OF RESPONDENTS WHO SAY RACE WILL BE SINGLE MOST IMPORTANT OR ONE OF SEVERAL IMPORTANT FACTORS IN Q.26.)

- 27a. Are you more likely or less likely to support Barack Obama for president because of his race? +

More likely.....	2	[244]
Less likely.....	4	
Not sure.....	2	
Minor factor/Not a factor/Not sure (Q.26-Race).....	92	

+ Results shown reflect responses among registered voters.

(ASK ONLY OF RESPONDENTS WHO SAY AGE WILL BE SINGLE MOST IMPORTANT OR ONE OF SEVERAL IMPORTANT FACTORS IN Q.26.)

- 27b. Are you more likely or less likely to support John McCain for president because of his age? +

More likely.....	2	[245]
Less likely.....	18	
Not sure.....	2	
Minor factor/Not a factor/Not sure (Q.26-Age).....	78	

+ Results shown reflect responses among registered voters.

(ROTATE Q.28a and Q.28b.)

- 28a. I'm going to read you several things that some people have said concern them about John McCain's candidacy. Please tell me which TWO of these, if any, cause you the most concern. **(IF MORE THAN TWO, ASK:) Well, if you had to choose just two, which would you say cause you the MOST concern? +**

THIS TABLE HAS BEEN RANKED BY THE HIGHEST PERCENTAGE

His vice presidential running mate is not qualified to be president if the need arises.....	34	[246]
It seems likely that he would continue George W. Bush's policies.....	23	>
His economic policies would only benefit corporations and the wealthy.....	20	
He is too committed to keeping a high troop presence in Iraq.....	14	
He is erratic and does not have the right temperament to be president.....	14	
He is too willing to make false attacks on Obama.....	9	
He is too old to be president.....	8	
None of these cause concern (VOL).....	25	
Not sure.....	1	

+ Results shown reflect responses among registered voters.

- 28b. I'm going to read you several things that some people have said concern them about Barack Obama's candidacy. Please tell me which TWO of these, if any, cause you the most concern. **(IF MORE THAN TWO, ASK:)** Well, if you had to choose just two, which would you say cause you the MOST concern?

THIS TABLE HAS BEEN RANKED BY THE HIGHEST PERCENTAGE

He is too inexperienced and is not ready to be president.....	23	[147]
He is too liberal on social and moral issues.....	18	>
He would raise taxes at a time when people are struggling financially.....	17	
He is too influenced by radicals such as William Ayers and Jeremiah Wright.....	16	
He would not be strong and forceful enough in dealing with America's enemies.....	15	
He flip flops and changes his mind too much on issues.....	14	
He is out-of-touch and elitist.....	3	
None of these cause concern (VOL).....	33	
Not sure.....	1	

+ Results shown reflect responses among registered voters.

(ROTATE Q.29a and Q.29b.)

- 29a. If he becomes president, do you think the policies of Barack Obama will favor African Americans over whites, or not? +

Yes, will favor African Americans over whites.....	13	[248]
No, will not favor African Americans over whites.....	81	
Not sure.....	6	

+ Results shown reflect responses among registered voters.

- 29b. If he becomes president, do you think the policies of John McCain will favor the wealthy over middle-income Americans, or not? +

Yes, will favor the wealthy over middle-income Americans.....	54	[249]
No, will not favor the wealthy over middle-income Americans.....	42	
Not sure.....	4	

+ Results shown reflect responses among registered voters.

- 29c. Does the fact that Colin Powell has endorsed Barack Obama for president make you more inclined to vote for Barack Obama, less inclined to vote for Barack Obama, or does it not make a difference to you either way? ¹ +

More inclined.....	19	[420]
Less inclined.....	4	
No difference either way.....	77	
Not sure.....	-	

¹ Asked only from October 19-20.

+ Results shown reflect responses among registered voters.

- 29d. Do you feel that Sarah Palin is qualified to be president if the need arises, or is she NOT qualified to be president?

	10/17- 20/08 ¹ +	10/4- 5/08+	9/19- 22/08+	
Qualified.....	40	41	40	[421]
Not qualified.....	55	50	49	
Not sure.....	5	9	11	

¹ Asked only from October 19-20.

+ Results shown reflect responses among registered voters.

Now, turning to the economy. . .

30. Over the past twelve months, do you think that the nation's economy has gotten better, gotten worse, or stayed about the same?

	<u>10/17- 20/08+**</u>	<u>9/06+</u>	<u>6/06+</u>	<u>4/06</u>	<u>3/06</u>	<u>1/06</u>	<u>12/05</u>	<u>9/05</u>	[250]
Economy has gotten better.....	1	20	21	23	23	22	21	17	
Economy has gotten worse.....	90	39	41	44	36	37	44	45	
Stayed about the same.....	8	40	37	32	39	39	33	37	
Not sure.....	1	1	1	1	2	2	2	1	
		<u>5/05</u>	<u>1/05</u>	<u>10/04+</u>	<u>9/04+</u>	<u>8/04+</u>	<u>7/04+</u>	<u>6/04+</u>	
		20	31	30	29	29	37	39	
		42	28	34	36	33	31	28	
		37	40	35	34	37	30	31	
		1	1	1	1	1	2	2	
		<u>5/04+</u>	<u>3/04+</u>	<u>1/04</u>	<u>12/13/03</u>	<u>11/03</u>	<u>9/03</u>	<u>7/03</u>	
		35	35	43	45	38	27	23	
		33	34	23	27	29	41	42	
		31	29	34	27	31	30	34	
		1	1	1	1	1	2	1	
		<u>5/03+</u>	<u>12/01</u>	<u>4/01¹</u>	<u>3/01</u>	<u>3/92</u>	<u>1/92</u>	<u>12/91</u>	
		18	6	7	17	6	2	3	
		44	65	57	44	73	78	74	
		36	28	35	38	20	19	22	
		1	1	1	1	1	1	1	
		<u>10/91</u>	<u>9/91</u>	<u>7/91</u>	<u>6/91</u>	<u>5/91</u>	<u>12/90</u>	<u>10/90</u>	
		6	8	9	11	8	3	3	
		67	57	64	54	64	73	72	
		26	33	26	35	27	23	24	
		1	2	1	-	1	1	1	
		<u>9/90</u>	<u>7/90</u>	<u>5/90</u>	<u>4/90</u>	<u>3/90</u>	<u>1/90</u>	<u>11/89</u>	<u>9/89</u>
		6	11	11	12	12	12	15	18
		57	37	36	30	30	29	34	23
		35	51	52	56	56	57	49	57
		2	1	1	2	2	2	2	2

** Asked of one-half the respondents (FORM B).

¹ Prior to April 2001, the question was phrased, "Over the past year..."

+ Results shown reflect responses among registered voters.

31. During the next twelve months, do you think that the nation's economy will get better, get worse, or stay about the same?

	<u>10/17- 20/08+**</u>	<u>7/08+</u>	<u>6/08+</u>	<u>4/08+</u>	<u>3/07</u>	<u>1/07</u>	<u>9/30- 10/2/06+</u>	<u>6/06</u>	[251]
Economy will get better.....	38	25	21	19	16	21	22	16	
Economy will get worse.....	20	43	49	45	31	16	22	39	
Economy will stay about the same.....	37	28	27	29	49	60	51	43	
Not sure.....	5	4	3	7	4	3	5	2	
	<u>4/06</u>	<u>3/06</u>	<u>1/06</u>	<u>12/05</u>	<u>9/05</u>	<u>5/05</u>	<u>1/05</u>	<u>10/04+</u>	<u>3/06</u>
	17	24	24	26	16	28	43	43	24
	44	27	30	34	49	30	17	10	27
	36	46	42	37	32	36	36	33	46
	3	3	4	3	3	6	4	14	3
	<u>9/04+</u>	<u>5/04+</u>	<u>3/04+</u>	<u>1/04</u>	<u>11/03</u>	<u>9/03</u>	<u>7/03</u>	<u>5/03+</u>	<u>1/03</u>
	43	42	44	50	49	44	45	49	35
	13	16	18	10	15	19	16	17	25
	33	34	35	37	33	33	34	31	37
	11	8	3	3	3	4	4	3	3
	<u>12/02</u>	<u>10/02+</u>	<u>9/02</u>	<u>7/02</u>	<u>4/02</u>	<u>12/01</u>	<u>4/01¹</u>	<u>3/01</u>	<u>10/98+</u>
	40	41	39	41	50	50	36	28	17
	20	20	18	20	13	15	25	29	24
	35	34	39	37	32	32	34	37	54
	5	5	4	2	5	3	5	6	5
	<u>9/98</u>	<u>4/97</u>	<u>1/96</u>	<u>7/95</u>	<u>4/95</u>	<u>12/94</u>	<u>10/94</u>	<u>9/94</u>	<u>6/94</u>
	19	19	21	20	24	31	31	28	28
	22	22	21	21	23	17	24	24	17
	53	57	52	54	50	46	40	44	52
	6	2	6	5	3	6	5	4	3
	<u>5/94</u>	<u>3/94</u>	<u>1/94</u>	<u>10/93</u>	<u>9/93</u>	<u>7/93</u>	<u>6/93</u>	<u>4/93</u>	<u>3/93</u>
	27	29	44	21	23	20	23	33	39
	21	16	16	27	24	29	27	21	15
	49	52	36	50	51	48	47	44	43
	3	3	4	2	2	3	3	2	3

** Asked of one-half the respondents (FORM B).

¹Prior to April 2001, the question was phrased, "Over the past year..."

+ Results shown reflect responses among registered voters.

32. How much confidence do you have that the plans and programs of **(READ ITEM)** would be able to get the country's economy back on track--a great deal of confidence, quite a bit of confidence, just some confidence, or very little confidence? If you do not know enough about his economic plans and programs, please just say so.

	Confidence				Not Sure	
	A Great Deal	Quite A Bit	Just Some	Very Little		
Barack Obama						[252]
October 17-20, 2008+.....	14	21	30	31	4	
July 2008+.....	10	18	27	32	13	
John McCain						[253]
October 17-20, 2008+.....	8	14	34	40	4	
July 2008+.....	5	12	35	36	12	

+ Results shown reflect responses among registered voters.

- 33a. Do you approve or disapprove of the job the federal government is doing in handling the current financial crisis? +

Approve.....	24	[254]
Disapprove.....	66	
Not sure.....	10	

+ Results shown reflect responses among registered voters.

- 33b. How much are you personally being affected by the crises on Wall Street and in the mortgage and housing markets--a great deal, some, only a little, or not at all?

	10/17- 20/08+	10/4- 5/08+	
A great deal.....	25	20	[255]
Some.....	34	29	
Only a little.....	21	25	
Not at all.....	19	25	
Not sure.....	1	1	

+ Results shown reflect responses among registered voters.

34. Thinking about the economic conditions that you and your family face, which one of the following elements has the greatest effect on you personally?

THIS TABLE HAS BEEN RANKED BY THE HIGHEST PERCENTAGE

	10/17- 20/08+	10/4- 5/08+	
Energy, such as the cost of gasoline and utilities	25	37	[256]
Savings, such as savings for retirement or college	23	7	
Inflation, such as the cost of groceries	15	21	
Health care, such as the cost of health insurance and prescriptions	13	18	
Employment, such as job security and wages	13	8	
Housing, such as home values and the mortgage market	9	6	
Not sure	2	3	

+ Results shown reflect responses among registered voters.

35. How worried are you that the United States will experience another major terrorist attack--very worried, fairly worried, only slightly worried, or not really worried at all?

	10/17- 20/08+**	9/07	7/07	1/06	7/05	1/02	
Very worried.....	17	27	30	25	31	30	[257]
Fairly worried.....	25	25	22	23	27	29	
Only slightly worried.....	41	34	32	35	29	26	
Not really worried at all.....	16	13	16	17	12	14	
Not sure.....	1	1	-	-	1	1	

** Asked of one-half the respondents (FORM B).

+ Results shown reflect responses among registered voters.

FACTUALS: Now I am going to ask you a few questions for statistical purposes only.

- F1a/b. A lot of people are unable to get out and vote for many reasons. Did you happen to vote in the November 2004 election for president? (IF "YES," ASK:) For whom did you vote—George W. Bush, John Kerry, or someone else? +

Yes, Voted

Voted for George W. Bush.....	43	[258-259]
Voted for John Kerry.....	35	
Voted for someone else.....	4	
Refused (VOL).....	3	
No, Did Not Vote.....	13	
Not sure.....	2	

+ Results shown reflect responses among registered voters.

(ASK ONLY OF RESPONDENTS WHO SAY THEY DID NOT VOTE OR ARE NOT SURE IN Q.F1a.)

- F1c. Will this year be the first time you have ever voted in a presidential election? +

Yes, first time.....	9	[260]
No, not first time.....	4	
Not sure.....	2	
Voted in 2004 (Q.F1a/b).....	85	

+ Results shown reflect responses among registered voters.

- F2. Are you currently employed? (IF "CURRENTLY EMPLOYED," ASK:) What type of work do you do?

(IF "NOT CURRENTLY EMPLOYED," ASK:) Are you a student, a homemaker, retired, or unemployed and looking for work? +

Currently Employed

Professional, manager.....	23	[261-262]
White-collar worker.....	24	
Blue-collar worker.....	12	
Farmer, rancher.....	1	

Not Currently Employed

Student.....	4
Homemaker.....	6
Retired.....	23
Unemployed, looking for work.....	4
Other.....	-
Not sure.....	3

+ Results shown reflect responses among registered voters.

F3. What is the last grade that you completed in school? +

Grade school.....	-	[269-270]
Some high school.....	3	
High school graduate.....	23	
Some college, no degree.....	14	
Vocational training/2-year college.....	13	
4-year college/bachelor's degree.....	27	
Some postgraduate work, no degree.....	2	
2-3 years postgraduate work/master's degree.....	12	
Doctoral/law degree.....	3	
Not sure/refused.....	3	

+ Results shown reflect responses among registered voters.

F4a. Are you currently single and never married, unmarried and living with a partner, married, separated, widowed, or divorced? +

Single	15	[271]
Unmarried and living with a partner	3	
Married.....	64	
Separated.....	1	
Widowed.....	6	
Divorced.....	8	
Other (VOL).....	-	
Not sure/refused.....	3	

+ Results shown reflect responses among registered voters.

F4b. Are you the parent or guardian of any children under the age of eighteen? +

Yes.....	39	[272]
No.....	59	
Not sure/refused.....	2	

+ Results shown reflect responses among registered voters.

F5. Generally speaking, do you think of yourself as a Democrat, a Republican, an independent, or something else? (IF "DEMOCRAT" OR "REPUBLICAN," ASK:) Would you call yourself a strong (Democrat/Republican) or not a very strong (Democrat/Republican)? (IF "INDEPENDENT," ASK:) Do you think of yourself as closer to the Republican Party, closer to the Democratic Party, or do you think of yourself as strictly independent? +

Strong Democrat.....	21	[273]
Not very strong Democrat.....	10	
Independent/lean Democrat.....	10	
Strictly independent.....	17	
Independent/lean Republican.....	11	
Not very strong Republican.....	10	
Strong Republican.....	15	
Other (VOL).....	3	
Not sure.....	3	

+ Results shown reflect responses among registered voters.

F6a. Thinking about your general approach to issues, do you consider yourself to be liberal, moderate, or conservative? **(IF "LIBERAL" OR "CONSERVATIVE," ASK:)** Do you consider yourself to be very (liberal/conservative) or somewhat (liberal/conservative)? +

Very liberal.....	10	[274]
Somewhat liberal.....	16	
Moderate.....	36	
Somewhat conservative.....	17	
Very conservative.....	17	
Not sure.....	4	

+ Results shown reflect responses among registered voters.

F6b. Do you, or does anyone in your household, own a gun of any kind? +

Yes, gun in household.....	44	[275]
No, no gun in household.....	53	
Not sure.....	3	

+ Results shown reflect responses among registered voters.

F7a. What is your religion? +

Protestant (includes Baptist, Lutheran, Methodist, Episcopal, Presbyterian, and other Christians)	53	CONTINUE	[276]
Catholic	23		
Jewish	2	Skip to Q.F8	
Muslim	1		
Mormon/LDS/Church of Jesus Christ of Latter Day Saints	1		
Other.....	6		
None.....	10	CONTINUE	
Not sure/refused	4		

+ Results shown reflect responses among registered voters.

(ASK ONLY OF RESPONDENTS WHO SAY PROTESTANT, OTHER, NONE, OR NOT SURE IN Q.F7a.)

F7b. Would you describe yourself as either a fundamentalist or an evangelical Christian, or would you not describe yourself that way? +

Fundamentalist/evangelical	20	[277]
Neither fundamentalist nor evangelical	44	
Not sure	10	
Catholics/Jewish/Muslim/Mormon (Q.F7a).....	26	

+ Results shown reflect responses among registered voters.

F8. How often do you attend services at a church, synagogue, mosque, or other place of worship? +

Never.....	15	[278]
Once a year.....	7	
A few times a year.....	18	
Once a month.....	7	
About twice a month.....	11	
Once a week or more often.....	38	
Not sure.....	4	

+ Results shown reflect responses among registered voters.

F9a. Are you a current or retired labor union member?

(ASK ONLY OF RESPONDENTS WHO SAY NO OR NOT SURE IN Q.F9a.)

F9b. Is anyone else in your household a current or retired labor union member?

Labor union member.....	14	[279-280]
Union household.....	6	
Non-union household.....	77	
Not sure.....	3	

+ Results shown reflect responses among registered voters.

F10. If you added together the yearly income of all the members of your family who were living at home last year, would the total be less than ten thousand dollars, between ten thousand dollars and twenty thousand dollars, between twenty thousand dollars and thirty thousand dollars, between thirty thousand dollars and forty thousand dollars, between forty thousand dollars and fifty thousand dollars, between fifty thousand dollars and seventy-five thousand dollars, between seventy-five thousand dollars and one hundred thousand dollars, or would the total be more than that?

Less than \$10,000.....	3	[308]
Between \$10,000 and \$20,000.....	5	
Between \$20,000 and \$30,000.....	7	
Between \$30,000 and \$40,000.....	10	
Between \$40,000 and \$50,000.....	10	
Between \$50,000 and \$75,000.....	17	
Between \$75,000 and \$100,000.....	14	
More than \$100,000.....	19	
Not sure/refused.....	15	

+ Results shown reflect responses among registered voters.